



**GARIMA THAKUR**

[www.garimathakur.com](http://www.garimathakur.com)

garimathakur82@gmail.com

TEL: 973.687.1560

223 Jay st., Suite 305, Brooklyn, NY 11201

## WORK EXPERIENCE

### FREELANCE DESIGNER | ART DIRECTOR

January 2005 - Present

Responsible for concept development, print & web design, illustration, typography. Working independently & in collaborations.

**Clients:** Benetton, Nestle, Aviva, ABN Amro Bank, Boomgen Studios, Photoshelter, Xhale health, Mackinac Island Tourism Bureau, Silkstone etc.

### BoomGen Studios LEAD GRAPHIC DESIGNER

New York | January 2012 - Present (freelance)

Management of all aspects of the creative process at a small film studio. Brainstorming, web design, pitch decks, press kits, company presentations, film concept books, user research.

### Mackinac Island Tourism Bureau ART DIRECTOR

Michigan | May 2010 - Present (freelance)

Conceptualized & designed event websites, brochures, posters, banners, branding & planned various events.

### School of Art & Art History, Univ. of Florida INSTRUCTOR

Florida | August 2009 - April 2011

2000 level course - Visual Methods & Processes

Full load course teaching: Syllabus development, grading, lectures, student advising, demos.

### School of Art & Art History, Univ. of Florida INSTRUCTOR

Florida | August 2009 - May 2010

2000 level course - Type and letter form

Full load course teaching: Syllabus development, grading, lectures, student advising, demos.

### The Ideaworks ART DIRECTOR

India, New Delhi | February 2006 - July 2007

Conceptualized & designed advertising campaigns including brochures, annual reports, logos & spaces for exhibitions. Client communication.

**Clients:** UNICEF, Indian tourism, IBEF

### Publicis India VISUALIZER

India, New Delhi | January 2005 - February 2006

Conceptualized & executed advertising campaigns including print & film, brochure design, annual reports, corporate identity, photography projects. Client communication.

**Clients:** Benetton, ABN Amro Bank, Nestle, UNICEF, Cosmopolitan, Aviva Life Insurance, Good Housekeeping

## EDUCATION

### MFA, Graphic Design

University of Florida

August 2008 - May 2011

### Graduate Student

Rochester Institute of Technology

August 2007 - February 2008

### BAA, Applied Arts

Apeejay Institute of Design

July 2000 - January 2005

## TECHNICAL EXPERIENCE

Adobe Suite 5/6 (Photoshop, Indesign, Illustrator, Premiere) • Final Cut Pro • Dreamweaver • Quark Express • Microsoft Word • Powerpoint • Keynote

Knowledge of CSS & HTML,  
Windows & Mac operating system

## SPECIAL SKILLS

Problem solving • Project Management

**Illustration:** drawing, Hand-drawn typography, Collage • **Production:** pre-press, press-checks, color correction

**Writing:** inputting proofreading edits

## RECOGNITION / AWARDS

- Project featured on Creative Review, July 2011
- Portfolio featured on hypocritdesign blog, 2011
- MFA Thesis Show, Univ. of Florida, March 2011
- Best Group Graduate project, Ligature, Florida, February 2011
- Tempus Project show, Tampa, FL, April 2010
- NATA Group Show, Univ. of Florida, December 2009
- Graduate Show, Univ. of Florida, August 2009
- Student Faculty Show, RIT, December 2007
- Under Graduate Thesis Show, Apeejay, July 2005
  
- University of Florida, Graduate Assistantship, 2008 - 2011
- RIT Graduate Assistantship, 2007 - 2008